Advanced Programming
SG 2015 Survey

Geoff Sharman

All numbers are percentages of respondents.
Total YouTube views greatly exceed those reported by respondents – therefore, we are reaching a wider audience than just our core members – however, many of these views are short duration.
Which talk did you enjoy most?

Apache Cassandra
HPC in Banking
Intelligent HW
Big Iron
Polymach/Fornax
ML in Advertising
Supply Chain Opt
Bioinformatics
Did not attend/watch

Preference

Thursday, 25 June 15

No doubt which was the most popular talk! This was also reflected in attendance numbers. A clear example of a “hot topic”.
Why did you find this talk interesting?

Reason

- Relevant to job
- Quality of speaker
- Personal interest
- Other

Similar result to last year but with increased number for “relevant to job”.

Thursday, 25 June 15
How useful are APSG events?

- Professional development
- Personal development
- General awareness
- Networking
- Not useful

Useful for

Similar result to last year.
How would you prefer to participate?

- Attend lecture
- Watch video recording
- Watch live video
- Face to face discussion
- Listen to audio recording
- A/V conference
- Listen to live audio

Preference

Thursday, 25 June 15

Greatly increased number for “watch video recording”, which for the first time almost equals those wishing to attend in person.
When should APSG events start?

No doubt about this result either!
4 respondents requested meetings in other locations: Swindon, Reading, Sheffield and “up north”. We know we can’t satisfy these requests, so should encourage those respondents to participate online.
What would like to hear about in 2015/16?

- Cloud Computing
- Dynamic programming
- New technologies
- Database apps
- Mobile apps
- Development tools
- Mainstream languages
- Software techniques
- Functional programming
- Compute intensive apps
- Enterprise architecture
- Parallel/concurrent

This shows the top 12 choices, but we only have 8 slots. Judgement will be needed to match speakers to the audience desire.
What is your background?

Our audience consists mainly of practitioners. Academics are in the minority.
Thank you!

• 116 people responded to the questionnaire
• Analysis is based on the first 100 responses
  - observed variance with numbers is small
  - it would cost £299 to analyse the rest!
• 12 people volunteered to serve on the committee and 2 volunteered to give a talk