

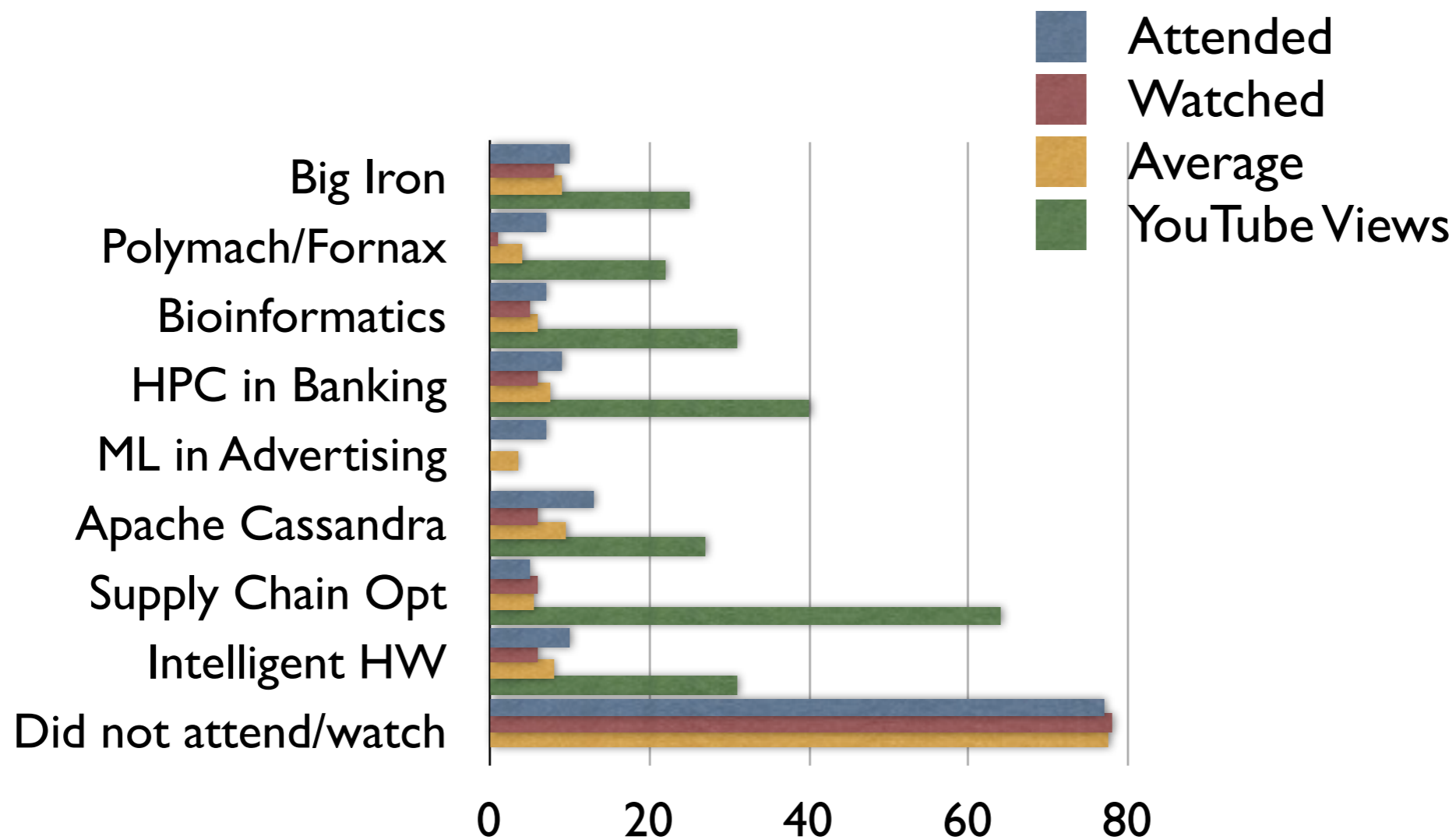
Advanced Programming SG 2015 Survey

Geoff Sharman

Thursday, 25 June 15

All numbers are percentages of respondents.

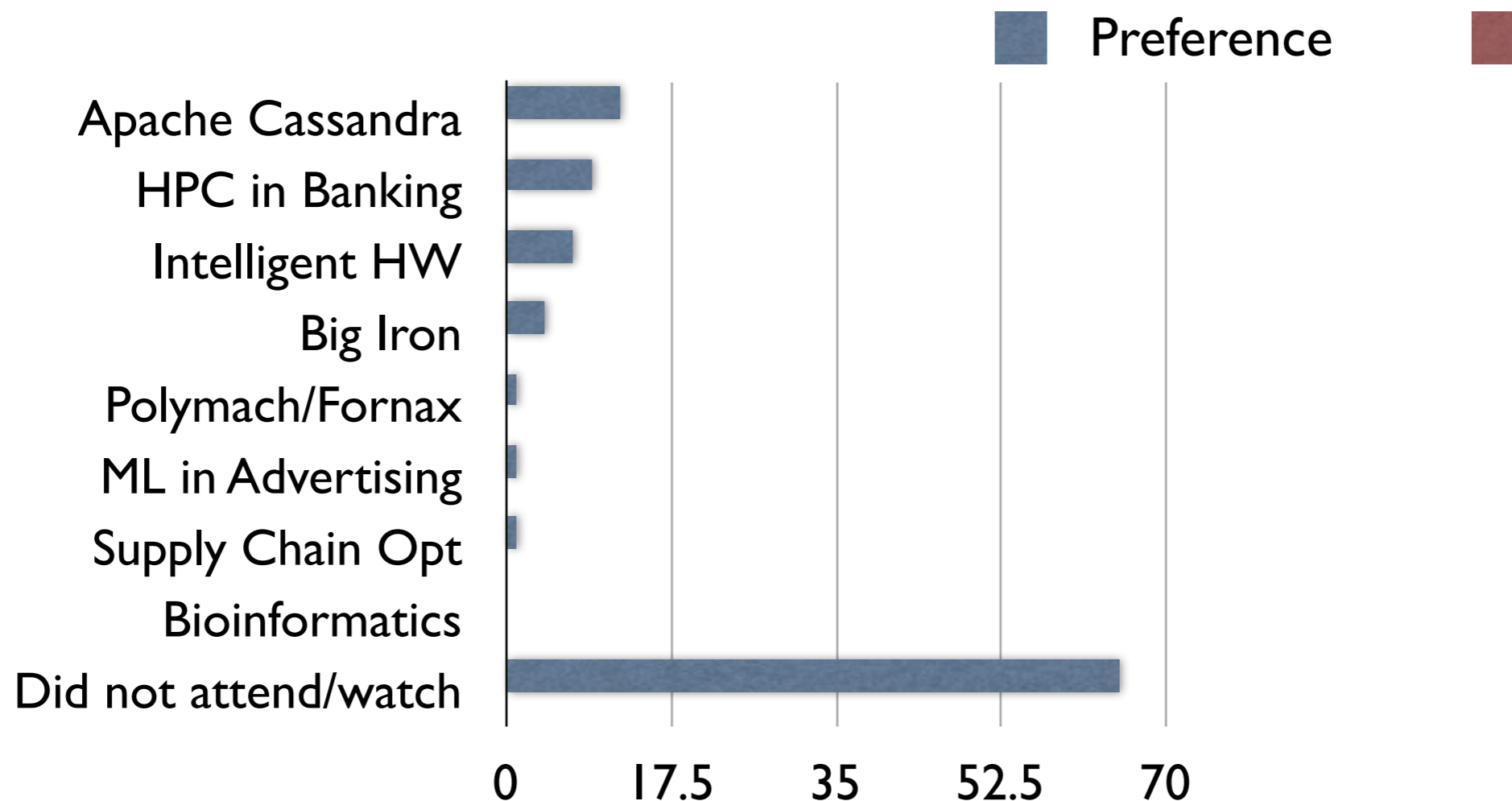
Which talks did you attend or watch?



Thursday, 25 June 15

Total YouTube views greatly exceed those reported by respondents
– therefore, we are reaching a wider audience than just our core members
– however, many of these views are short duration

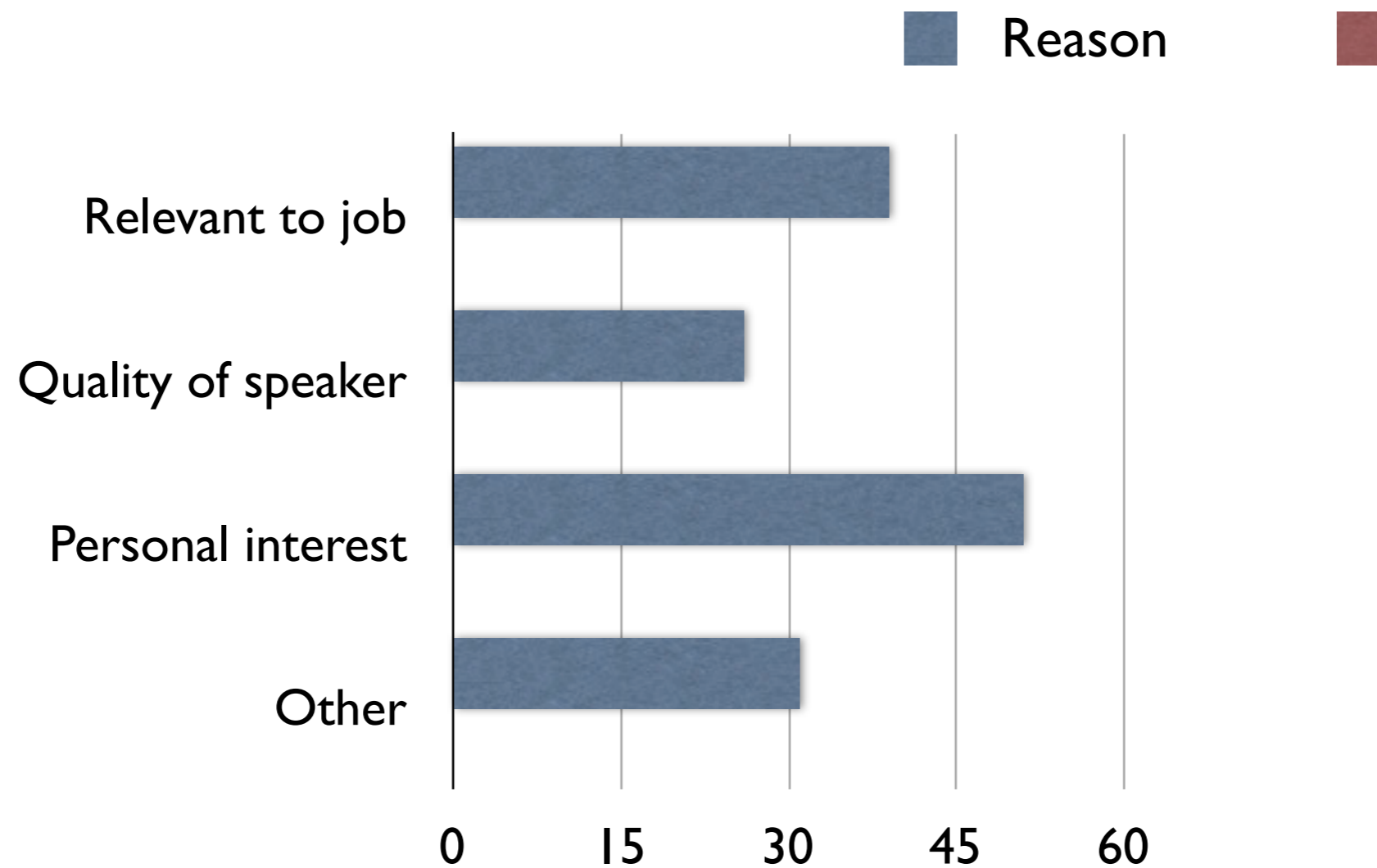
Which talk did you enjoy most?



Thursday, 25 June 15

No doubt which was the most popular talk! This was also reflected in attendance numbers. A clear example of a “hot topic”.

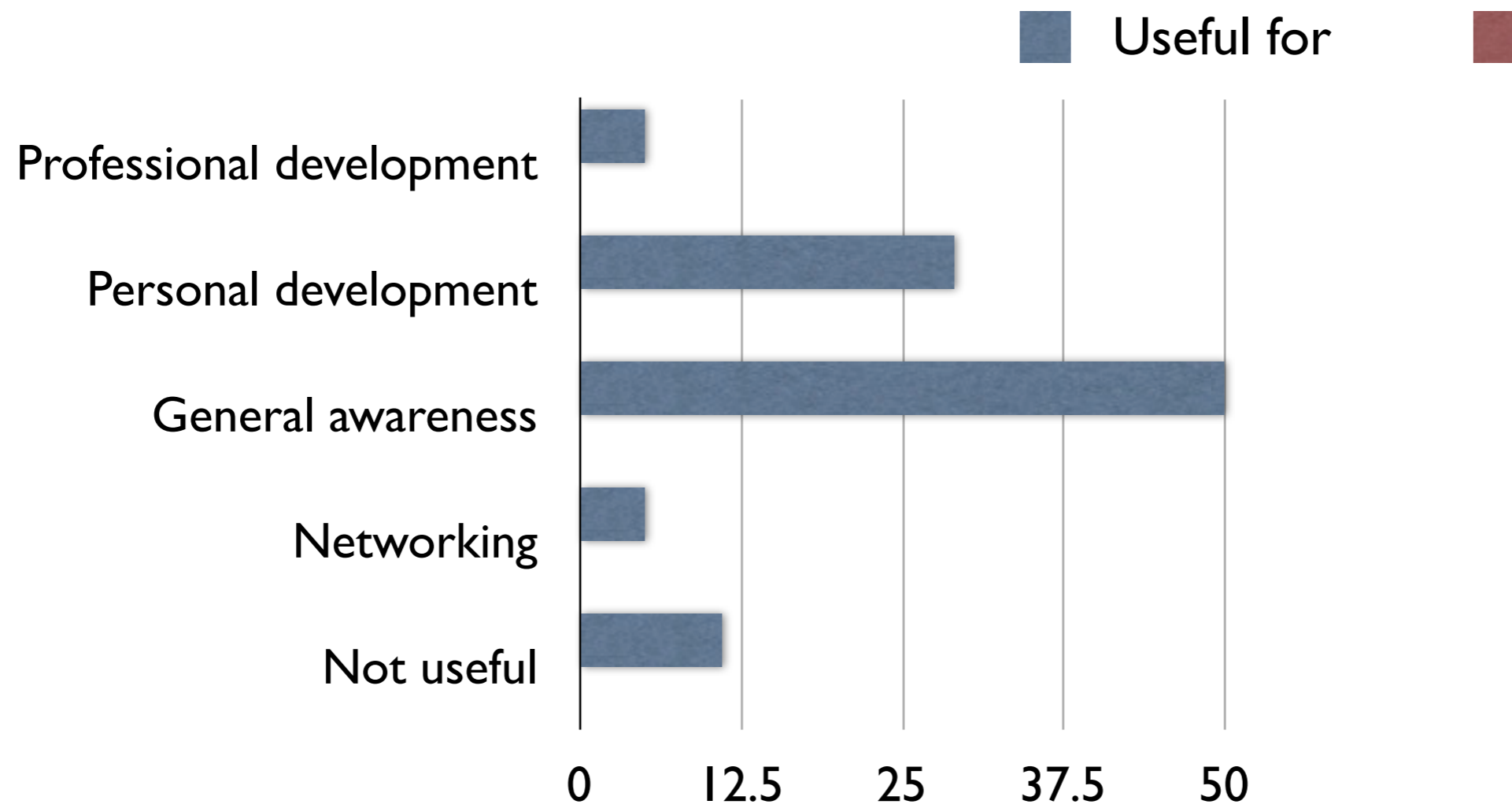
Why did you find this talk interesting?



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Similar result to last year but with increased number for “relevant to job”.

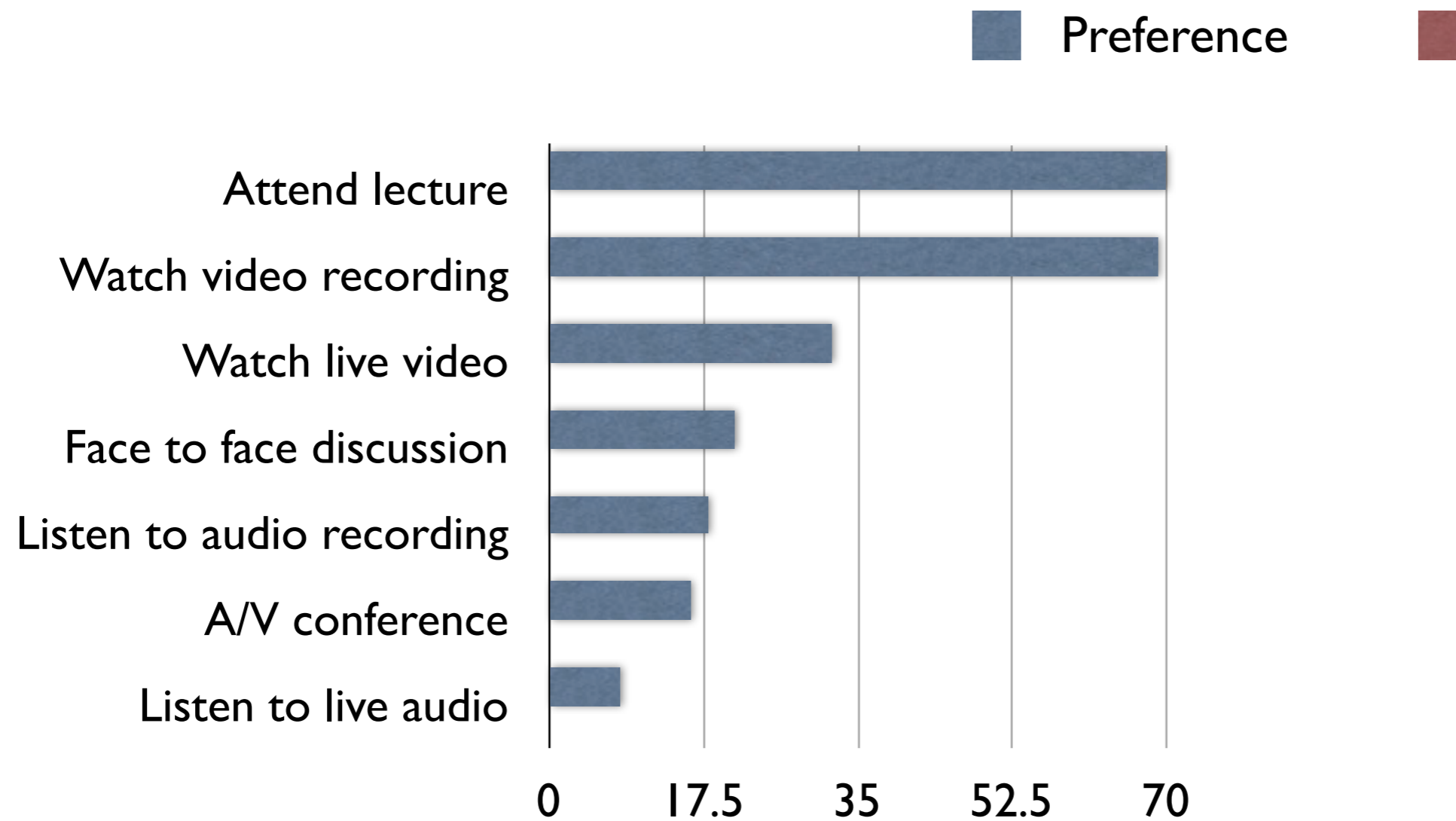
How useful are APSG events?



Thursday, 25 June 15

Similar result to last year.

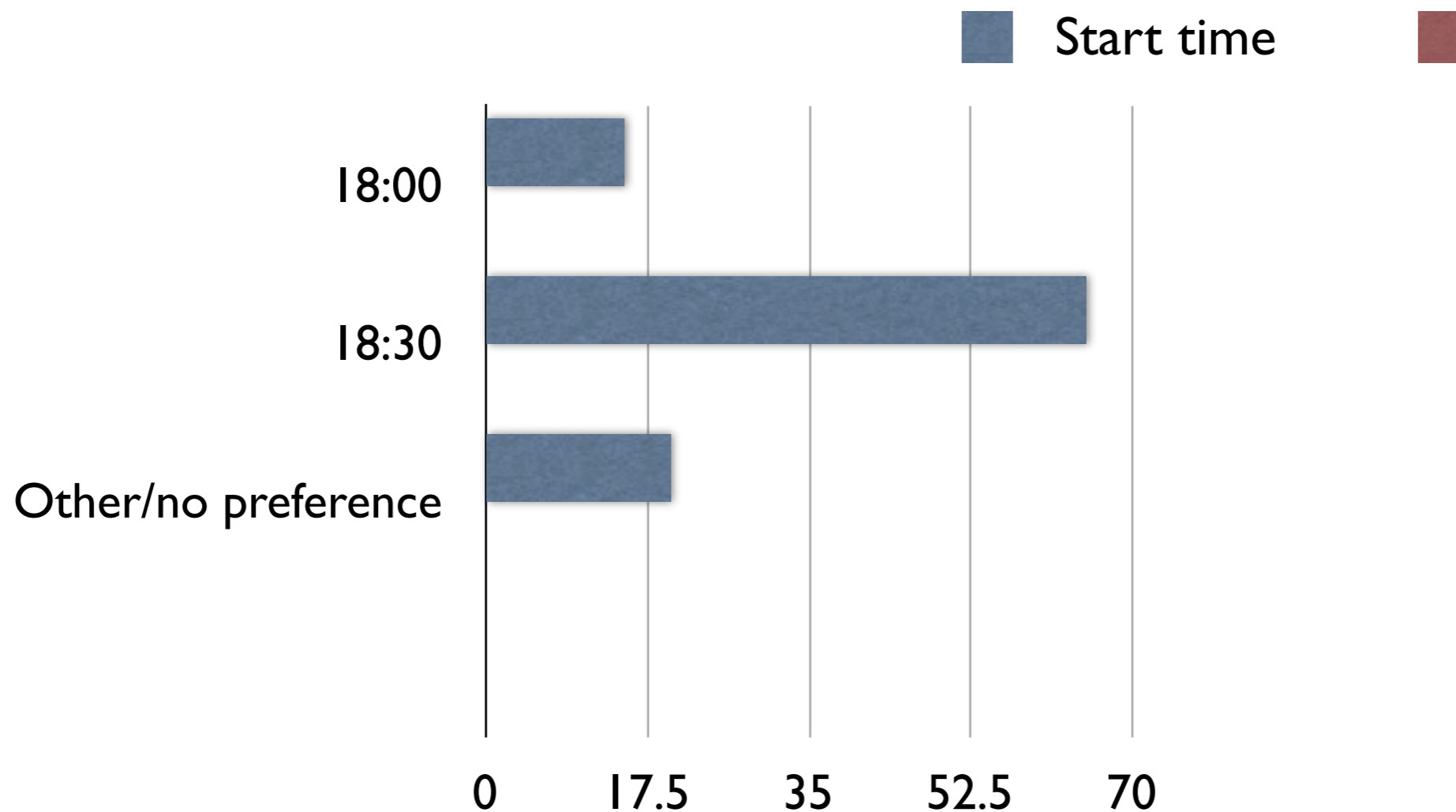
How would you prefer to participate?



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Greatly increased number for “watch video recording”, which for the first time almost equals those wishing to attend in person.

When should APSG events start?

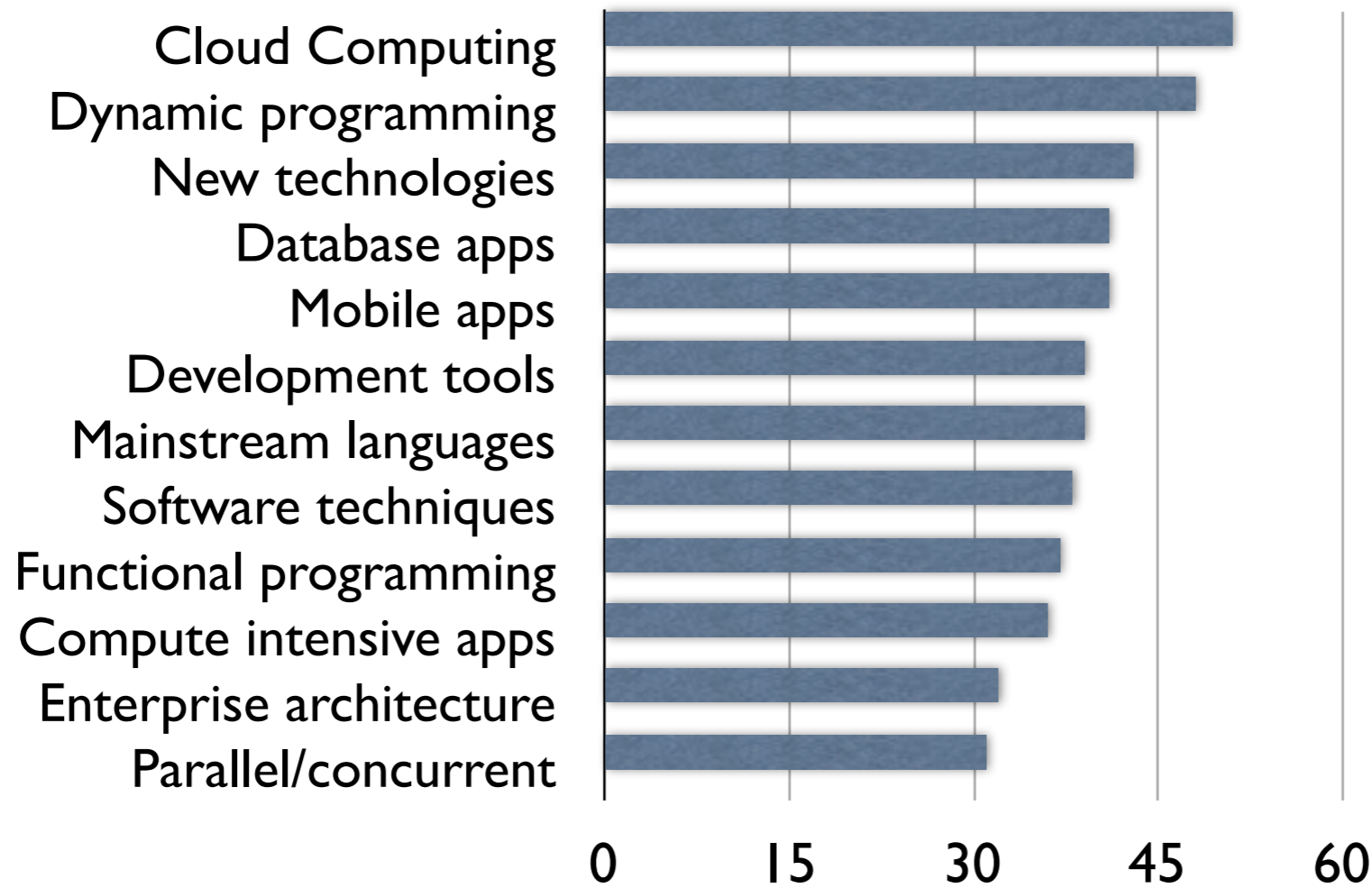


Thursday, 25 June 15

No doubt about this result either!

4 respondents requested meetings in other locations: Swindon, Reading, Sheffield and “up north”. We know we can’t satisfy these requests, so should encourage those respondents to participate online.

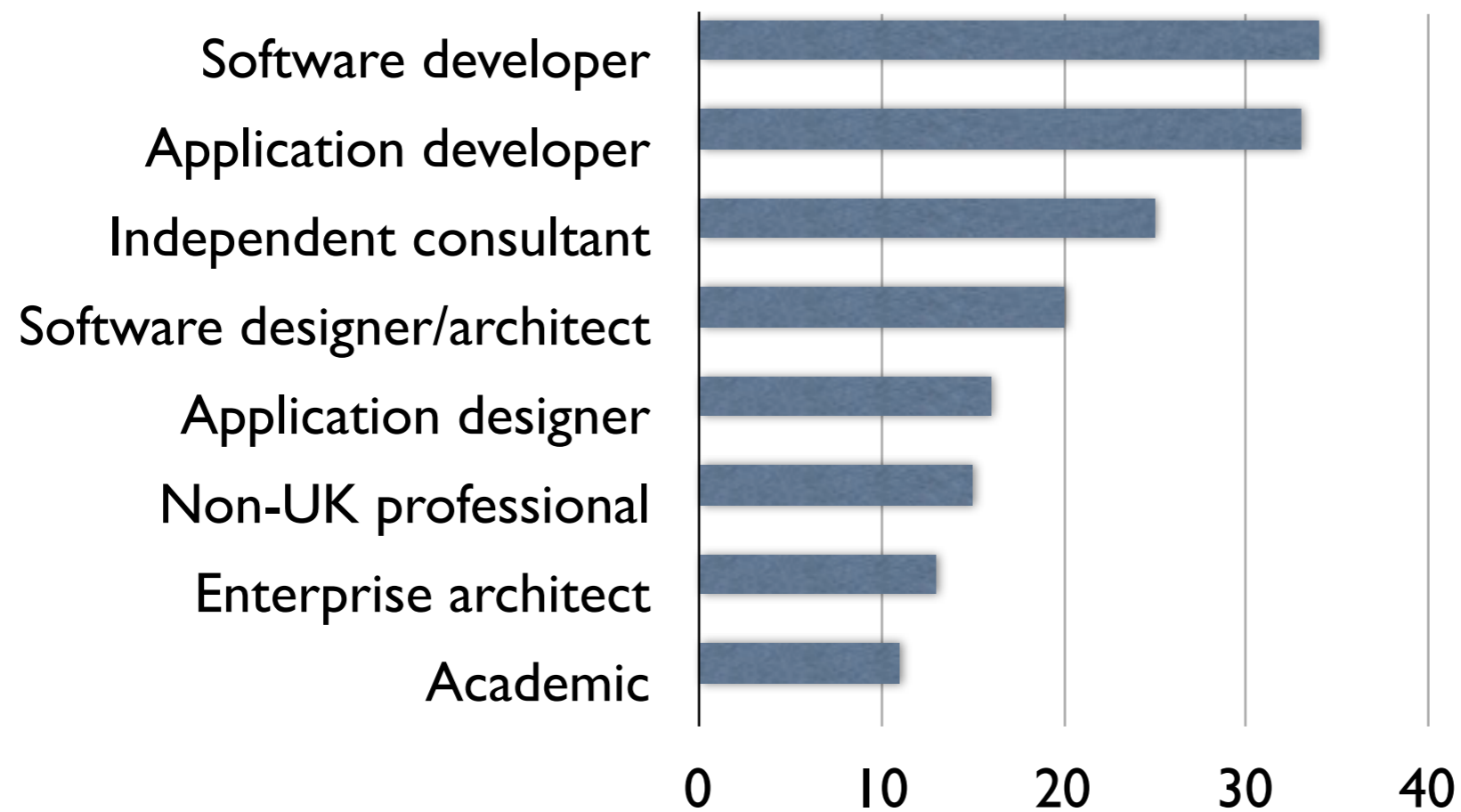
What would like to hear about in 2015/16?



Thursday, 25 June 15

This shows the top 12 choices, but we only have 8 slots. Judgement will be needed to match speakers to the audience desire.

What is your background?



Thursday, 25 June 15

Our audience consists mainly of practitioners. Academics are in the minority.

Thank you!

- 116 people responded to the questionnaire
- Analysis is based on the first 100 responses
 - observed variance with numbers is small
 - it would cost £299 to analyse the rest!
- 12 people volunteered to serve on the committee and 2 volunteered to give a talk